

Herd Builder Braunvieh Female Sale
Nov. 5, 2011 – Marshall Junction, MO
Auctioneer: Hoover Case

28 Open Heifers	\$39,310; average	\$1,404
17 Bred Heifers	\$26,550; average	\$1,562
17 Cows & Pairs	\$28,475; average	\$1,675
62 Lots	\$94,335; average	\$1,522

The bidders in the auction seats at the ninth annual Herd Builder Braunvieh Female Sale came to buy, and many filled their trailers by the time the last lot sold. The offering was a stout set of heifers, bred cows and pairs that were moved quickly through the sale ring by auctioneer Hoover Case.

The open heifers were stronger than ever before, and that was reflected in the buyer demand. Keith & Keith Braunvieh, Bolivar, Mo., offered a March fullblood Mombo calf, Miss KKB Y84, that brought \$3,500 from Double J Farms, Greenbrier, Tenn., to top the sale. Keith & Keith also had the next top selling open heifer, Miss KKB Y68, an MCB Mr F020 7123 daughter that sold to Hershey Harvest of Manheim, Pa., for \$2,200.

The top selling bred heifer at \$2,150 came from McBee Cattle Co., Fayette, Mo. She was MCB Ms H106 9104, a purebred “Boxcar” daughter purchased by Brink Livestock for \$2,150. Double J Farms added to their trailer load by picking up Ms JLB Kay X346 for \$2,050. Consigned by J&L Braunvieh, Okemah, Okla., this bred heifer is a daughter of Mr JLB Image R56. The third high selling bred heifer at \$1,950 was BLC Vixon 133X, a Vista 11L E530 P588 daughter sold by Brink Livestock to Pella Farms Inc., Adams, Neb.

Keith & Keith Braunvieh also topped the high sellers among the bred cows and cow-calf pairs. Miss KKB U172, a fullblood sired by RJB Mr Doc P134 ET, and her October heifer calf brought \$2,400 from Double J Farms. Keith & Keith also had the next high seller, bred fullblood cow AAA Woodring’s 329S, who brought \$2,150 from S&S Farms, Bois D’Arc, Mo.

S&S Farms was on the selling end of the next two high selling pairs, both at \$2,000. Miss KKB U270 and her April Mr Doc bull calf brought \$2,000 from Keith & Keith Braunvieh, while BABB Miss Becky U813 and her April Doctor Hank bull calf brought the same from Bob Quinn, Springfield, Mo.

The Herd Builder Partners of McBee Cattle Co., Brink Livestock, Keith & Keith Braunvieh and J&L Braunvieh, joined guest partners Bean Cattle Co., Stevenson, Ala., Double L Braunvieh, Jackson, Mo., 2 Bar Rockin K, Yancey, Texas, Tony Barker, Odessa, Mo., S&S Farms and Woodring Ranch, Flint, Texas, in hosting this quality female sale.